

NEWS RELEASE



Local Artists Get to Work on Hampshire Hogs

Destination Basingstoke's Hampshire Hogs art sculpture trail of life-sized Hogs for the summer is taking shape, with artists now busy working to paint their Hog in time for the launch of the art sculpture trail on 10th August.

After months of preparation, Basingstoke's spectacular art sculpture trail is in the final stage of preparation.

Artists from Hampshire are busy painting their sculptures ready for installation in and around the town. Anyone can follow their progress on social media by following #HantsHogs or @HantsHogs, where the artists are sharing glimpses of their designs ahead of the big reveal.

The arrival of the Hogs with artists last week created a buzz of excitement ..

"Piggy is settling in well at home. I can't help grinning as I work, what a lovely blank canvas to have." said Rachel Davis one of the artists selected by sponsors.

"What a delight to paint a Hampshire Hog", added Andrew Denton, another Basingstoke based artist.

"I am happy as a pig in mud to be one of the local artists selected for the Hampshire Hogs" said Joanne Morse.

Art Students at BCoT have also been busy: ***"We are thrilled to be involved with the Hampshire Hogs project. Let the painting begin!"***.

The artists selected for the project are:

Laura Fisher, Alison Allan, Rachel Davis, Catherine Knighton, Andrew Denton, Fatima Pantoja, Sian Storey, Teela Blacklaws, Liam Kellher, Samantha Emmons, Joanne Morse, Amy Goodman, Jillian Smith, Katy Stevens and students at QMC and BCoT.

Each one was selected from a range of designs submitted to Destination Basingstoke for consideration by sponsors.

The full art trail will be in place for two months from 10 August 2021, when everyone will be able to enjoy it for free, and guided by the free to download app.

Hampshire Hogs is entirely funded through sponsorship – our headline sponsor is Absolutely Offices and the bespoke App is being prepared by Apptaura, the project is also supported by Basingstoke and Deane Borough Council and individual Hogs have also been sponsored.

-ENDS-

Hampshire Hogs is a project by Destination Basingstoke, a not-for-profit company that has a programme of major events to showcase the area, including the Basingstoke Half Marathon, the Hampshire OctoberFest and the Inspire Business Awards all demonstrating Basingstoke as a superb quality of life and business.

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Students at QMC start on their Hog



BCoT student have finished their Hog – but you can't see it yet!



Rachel Davis has made a great start



Sian Blacklaws has been getting down to the detail on her design.